

ADMINISTRATIVE - INTERNAL USE ONLY

13 April 1976

MEMORANDUM FOR: Angus MacLean Thuermer
Assistant to the Director

SUBJECT : Public Relation Visits to CIA and a CIA Museum

REFERENCE : Your memo of 5 April 1976, same subject

1. Your suggestion to create a CIA Museum for public relations and general education purposes has my full support. As Chairman of the Fine Arts Commission, it is my view that a well-designed and maintained museum of the sort you suggest would be a continuing source of pride and satisfaction to Agency employees. It would also provide an excellent and interesting introduction to those parts of the Agency's work that can be discussed and shown. I do not know how far the top management of the Agency proposes to move in the direction of more public exposure of the Agency and its activities. But even at present levels, there is a very clear need for something to supplement -- and in some instances to take the place of -- the current briefings and question-and-answer periods conducted for selected groups of visitors.

2. As you know, for 2 1/2 years during the height of the unrest on American college campuses, I was chosen to create the job of Coordinator for Academic Relations and invited to develop programs to ease the friction between the intelligence and academic communities. At my initiative, some of the earliest visits of college groups to the Agency took place. Looking back on the situation, it occurs to me now what a very useful, educational and interesting adjunct to my efforts as Coordinator for Academic Relations the existence of a museum such as you propose would have been.



Chairman
Fine Arts Commission

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